

IN THE PRESS

PEEK A BOO MAGAZINE



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Birth of the Cool

Ubabub is an Australian brand developed by parents Natasha and Daniel Dumais, who identified a distinct lack in nursery furniture to suit their modern taste and integrate into their modern home.

The inspiration for their ideas and designs were motivated by the opportunity to evolve and invent unique nursery furniture compared with what is currently available on the market, as well as providing optimum safety, practicability and freedom for bubs.

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The Ubabub range launched into the market this year with it's distinct product range including:

The Pod

One of the most unique and innovative cot and junior beds available on the market, the cocoon-like Pod is enhanced by the inclusion of clear acrylic panels and recyclable materials. It's star shaped cut-outs provide extra airflow, while offering total visibility for parents a bar-free view of the world for buba.

The Nifty

Inspired by mid-20th century design, the Nifty takes the period's signature clean, modern lines and enhances them by adding Ubabub's revolutionary clear sides. As an alternative, the Nifty is also available with traditional timber sides.

Nursery Artwork

As part of the Ubabub vision to bring beautifully designed pieces together that compliment the modern nursery - a series of artwork designed for the nursery was also developed.

For stockist details visit: www.ubabub.com

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